



SOCIETY OF COSMETIC CHEMISTS

SAINT LOUIS CHAPTER

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SCC

MONTHLY MEETING

FEBRUARY 24TH, 2011

RECEPTION 5:00 PM

DINNER AND TALK 5:30 PM

AT

RYCE ORIENTAL BUFFET

12710 Dorsett Road
Maryland Heights, MO 63043
(314) 878-8288

COME OUT AND JOIN US A PRESENTATION BY

ALLEN ZHAO

OF CHEMIA CORPORATION

HIS TALK IS TITLED

**CHINESE TRADITIONAL MEDICINE
& THE COSMETIC INDUSTRY**

RSVP TO LORA RUPPERT LRUPPERT@CHEMIACORP.COM

MORE INFO ON PAGE 2

Message from the Chair

Welcome to 2011! I hope everyone's year has kicked off to a great start and that everyone is still adhering to their new year's resolution! I want to say that it is an honor to serve the St. Louis Chapter as Chair this year. I know this will be an exceptional year, like all the years passed. The board and I are working together to plan some fantastic events for 2011. We always have our events calendar listed on our SCC St. Louis Chapter website, so make sure you mark these dates on your personal calendars.

I had the amazing opportunity of going to the New York Annual Scientific Seminar this past December. Needless to say, it was a lot of great people, great presentations, and great information all in one place. The annual COCA meeting was very successful as well. Every chapter had the chance to share and talk about events, speakers, and strategies used throughout 2010. I found this extremely helpful and beneficial. I also appreciate how fortunate all of us are to have our very own chapter right here in St. Louis. Especially since St. Louis has been selected to be the location of the 2013 Annual Scientific Seminar! Congratulations St. Louis Chapter!!!

With the holidays behind us and the first month of the year rounding out, I hope all of you have happily enjoyed the snow and cold temperatures. With February right in front of us, I welcome you to come and join us for our first SCC speaker of the year Allen Zhao of Chemia Corporation speaking on the topic: *Chinese Traditional Medicine and the Cosmetic Industry*. Hopefully in February we will see warmer temperatures and more sun, but more importantly hopefully we will see you on Thursday February 24th for our first SCC St. Louis Chapter event of 2011. See you there!



Thank you!

Lora Ruppert
SCC St. Louis Chapter Chair

February Meeting

Our next monthly meeting will be held at a Ryce Oriental Buffet in Maryland Heights. Allen Zhao of Chemia Corporation will be giving a talk titled Chinese Traditional Medicine and the Cosmetic Industry.

The cost is \$20 per person.
Please RSVP to Lora Ruppert at
LRuppert@ChemiaCorp.com
to let us know you can make it.

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Speaker Bio: Allen Zhao

Allen Zhao is a phytochemist and herbalist. Allen was born in Kunming City in the Yunnan province of China. His family has a long tradition with herbal medicine and Allen worked alongside his grandfather in his family's herb shop from a very early age. Growing up in China's countryside, he experienced first-hand the real life healing treatments that can be accomplished through the use of natural herbs and botanicals.

In 1992, Allen was invited to the School of Pharmacy, University of Wales in the United Kingdom to do research in pharmaceutical chemistry. While there, his main area of study was the effects of herbal medicine in reducing oxidative stress. In 1998, Allen and his family moved to Canada where he continued his research and development work with botanicals. In 2001, Allen immigrated to the United States and began working for Chemia Corporation.

Allen has his Bachelors and Masters degrees in Organic and Pharmaceutical Chemistry. He has published over 30 scientific papers and professional books. His paper "Counting Model to Select Herbal Medicine" won an international prize.

Abstract

Title: Chinese Traditional Medicine (CTM) and the Cosmetic Industry
In North America, Chinese Traditional Medicine is relatively new compared to its 3000 year history in China. In order to develop a cosmetic formulation using Chinese Traditional Medicine it is necessary to understand the history, background, and foundation of the different natural botanicals and herbal products that are available. This presentation will examine the joining together of ancient Chinese traditional medicine with the modern cosmetic industry.

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